

## E-NEWS

### EDITORIAL CONTENT

Digital informative bulletin for the Argentine market, which supplements the update of the monthly edition of *Hospitalidad & Negocios*.

### FREQUENCY

Weekly (every Wednesday).

### B2B CIRCULATION

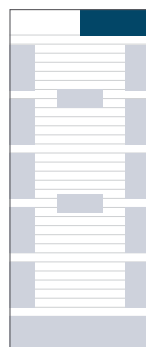
E-mail distribution to professionals of the hospitality and the FF&BB industries through a complete database that includes over 14.000 electronic addresses in Argentina.

### DISTRIBUTION BY REGION

REGION	QUANTITY
BUENOS AIRES	5.761
CÓRDOBA-SANTA FE	2.179
SALTA-TUCUMÁN	1.247
MENDOZA	748
RIO NEGRO	641
OTHERS	3.671
<b>TOTAL</b>	<b>14.247</b>

### DISTRIBUTION BY SEGMENT

SEGMENT	QUANTITY
HOTELS	7.456
SERVICE PROVIDERS	1.214
RESTAURANTS	3.985
OTHERS	1.592
<b>TOTAL</b>	<b>14.247</b>



**HEADER**  
540 X 90 PIXELS  
200 KB TOP  
**U\$S 215 + VAT**



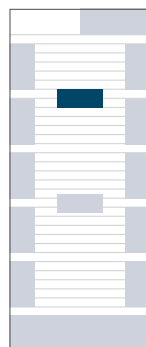
**UPPER LATERAL**  
120 X 190 PIXELS  
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### DISCOUNTS FOR VOLUME

2 MONTHS	-5% DISCOUNT
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6 MONTHS	-15% DISCOUNT
12 MONTHS	-20% DISCOUNT

### TECHNICAL SPECIFICATIONS

Digital files in JPG or animate Gif format only with a top weight of 200 kb.

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