

E-NEWS

EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

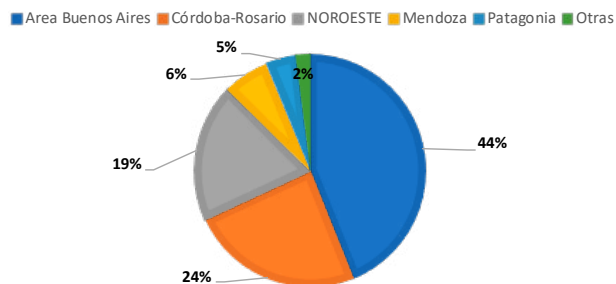
FREQUENCY

Daily (Monday thru Friday).

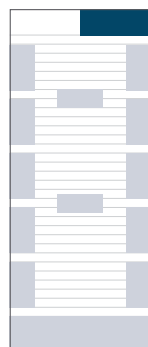
CIRCULATION

E-mail distribution to professionals of the tourist industry through a complete database that includes over 28.361 electronic addresses (leisure and corporate).

DISTRIBUTION BY REGION



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DISCOUNTS FOR VOLUME

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12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only with a top weight of 200 kb.

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