

EDITORIAL CONTENT

La Agencia de Viajes Chile has been edited on a weekly basis and with no interruptions since July 1992, providing the most updated and complete information to professionals in the industry.

Its content combines news about products and services with interviews, articles, and columns about destinations, marketing, management and stats, among other topics approached by specialists.

FREQUENCY

Bimonthly (Mondays).

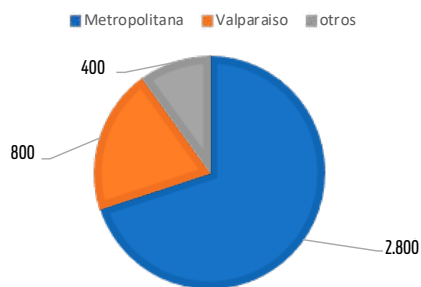
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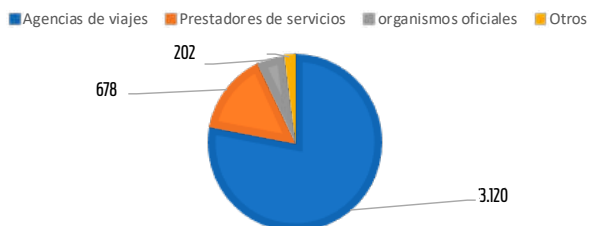
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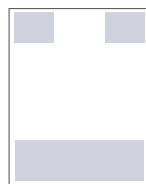
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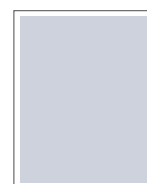


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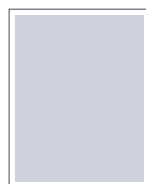


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COVER FOOTER
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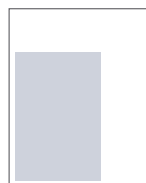
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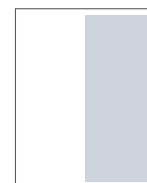
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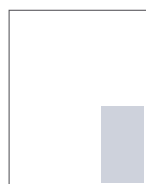
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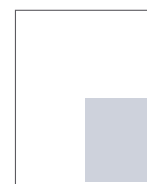
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Space booking must be made 15 running days prior to the date of publication and originals must be submitted ten days in advance.

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AD SPECIFICATIONS

Digital files at 300 dpi • jpg, pdf or tiff format in CMYK. Vectorial files: pictures at 300 dpi, typographies converted to curves (formats: EPS, PDF, AI or CDR).

Submit to informes@ladevi.cl.

Ask about FTP.

INSERTION RATES

Brochures, commercial manuals, flyers, etc. may be distributed together with the issue. Rates are determined by the weight and form of segmentation of the database.

For further information contact: informes@ladevi.cl.

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