

E-NEWS

EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

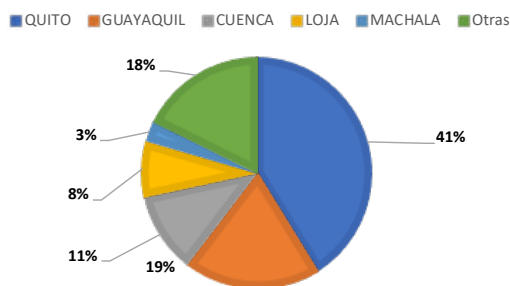
FREQUENCY

Twice a week (Tuesdays and Thursdays).

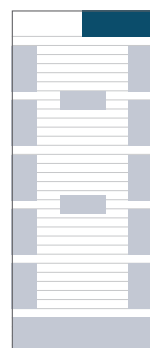
CIRCULATION

E-mail distribution to professionals in the tourist industry through a complete database that includes over 3.114 e-mail addresses (leisure and corporate).

DISTRIBUTION BY REGION



DISTRIBUTION BY SEGMENT



HEADER
540 X 90 PIXELS
200 KB TOP
US\$ 1.200 + VAT



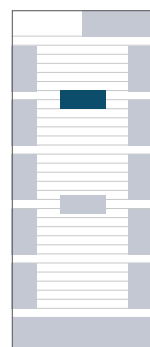
UPPER LATERAL
120 X 190 PIXELS
200 KB TOP
US\$ 600 + VAT



LOWER LATERAL
120 X 190 PIXELS
200 KB TOP
US\$ 420 + VAT



UPPER DOUBLE
120 X 380 PIXELS
200 KB TOP
US\$ 1.020 + VAT



UPPER CROSS SECTION
345 X 65 PIXELS
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LOWER CROSS SECTION
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740 X 90 PIXELS
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120 X 380 PIXELS
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US\$ 756 + VAT

Rates expressed Monthly in US dollars.

TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only, with a top weight of 200 kb.

Submit to ladeviecuador@gmail.com y ecuador@ladevi.com.

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