

E-NEWS

EDITORIAL CONTENT

Digital informative bulletin for Latin American with the latest news in the travel and tourism industry in the region and around the world.

FREQUENCY

Weekly (Wednesdays).

CIRCULATION

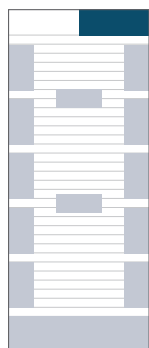
E-mail distribution to professionals in travel and tourism industry through a complete database that includes over 71.891 electronic addresses in Latin American and the Caribbean (leisure and corporate).

DISTRIBUTION BY REGION

REGION	QUANTITY
ARGENTINA	10.350
COLOMBIA	6.424
BRAZIL	6.654
MÉXICO	5.880
CHILE	3.943
PERÚ	3.022
VENEZUELA	1.074
REST OF LATAM	34.544
TOTAL	71.891

DISTRIBUTION BY SEGMENT

SEGMENT	QUANTITY
TRAVEL AGENCIES	28.212
SUPPLIERS	22.470
ORGANIZATIONS	2.557
OTHERS	18.652
TOTAL	71.891



HEADER
540 X 90 PIXELS
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U\$S 560 + VAT



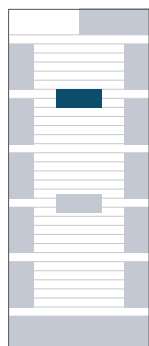
UPPER LATERAL
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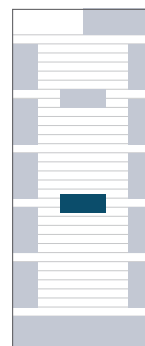
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Rates weekly expressed in US dollars.

DISCOUNTS PER VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in JPF format or animated GIF only with a top weight of 200 kb.

Submit to publicidad@ladevi.com.

ARGENTINA

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PERÚ

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