

E-NEWS

EDITORIAL CONTENT

It is the digital informative bulletin for Uruguay produced by Ladevi Ediciones. It contains an updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Argentina, Chile, Venezuela, Peru, Mexico and Colombia.

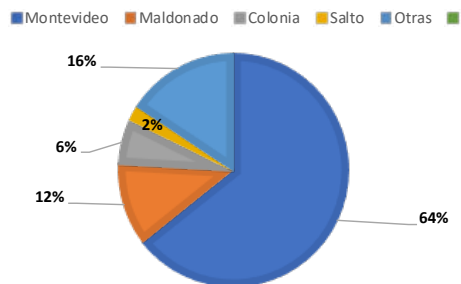
FREQUENCY

Weekly (Tuesdays).

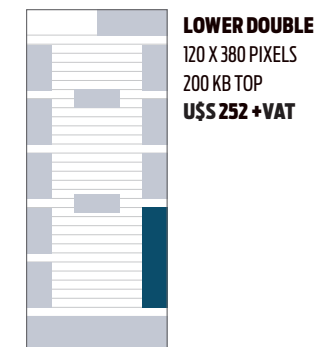
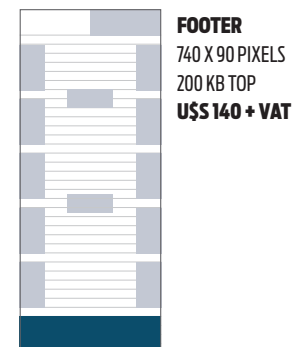
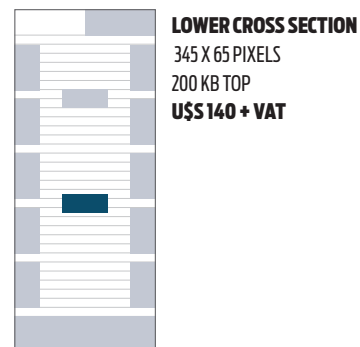
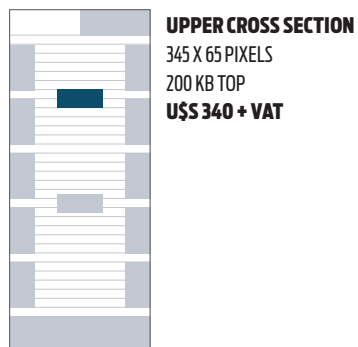
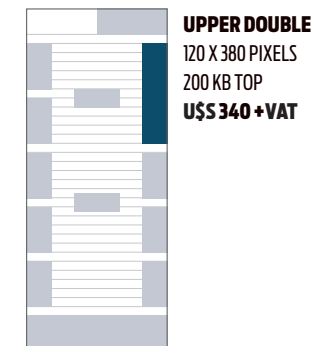
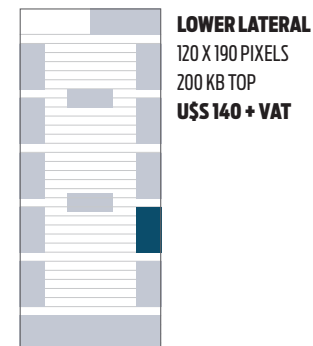
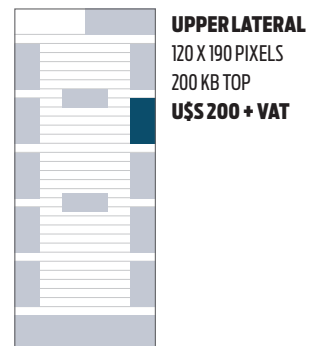
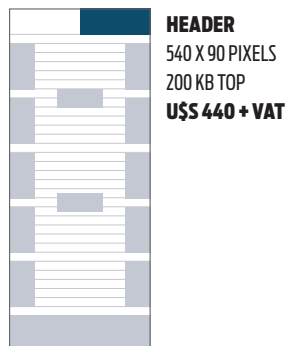
B2B CIRCULATION

E-mail distribution to professionals in the tourist industry through a complete database that includes over 1.199 e-mail addresses (leisure and corporate).

DISTRIBUTION BY REGION



DISTRIBUTION BY SEGMENT



Rates expressed weekly in US dollars.

DISCOUNTS FOR VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

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CHILE: SANTA MAGDALENA 75 OFS. 604 - PROVIDENCIA SANTIAGO DE CHILE - (562) 2244 1111 - CHILE@LADEVI.COM

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ECUADOR: LUXEMBURGO N34-251 Y HOLANDA - EDIFICIO PIACEVOLE TEL. (593-2) 6013910 - ECUADOR@LADEVI.COM

MÉXICO: OAXACA 72, PISO 4º COL. ROMA NORTE, C.P. 06700 DELEG. CUAUHTEMOC, MÉXICO, D.F. - TEL: 55-67218834 - MEXICO@LADEVI.COM

PERÚ: JR. LOS PINOS 190 OF 1302, MIRAFLORES (511) 784 1092 - PERU@LADEVI.COM

URUGUAY: GARCÍA CORTINAS 2541 AP. 502 - 11300 - MONTEVIDEO - (5982) 712 0993 - URUGUAY@LADEVI.COM

USA: abertini@ladevi.com - (305) 680 2083

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